

NATIONAL CABLE DISTRIBUTION - MEDIA INDEX

Based solely on gross media rates from networks monitored.

TOP 25 for the week ending January 4, 2008

Rank	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	Total	
	Free & Clear	Shark Steak Mop	Shortcuts To Internet Millions	barrel/Mazak	Natural Advantage	Nutrisystem	Sheer Cover	Kodak Printer	Cash Flow Business	Humana	Orbit	Total Gym	Turbo Jam	Xpress 101	NuWake	Murad	Tobi	Auctions For Income	Bomflex	PPDX	Body/Makesover	Fluidly Bar	Strapzy Secrets	Magix/Bullet	Dea Cures		
A&E	18.25	0.00	30.00	11.75	13.75	28.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	18.50	30.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	151.00
BIO	4.35	0.00	0.98	0.00	0.00	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.08	0.00	0.85	2.08	1.10	0.00	0.00	0.00	0.00	15.53
BRV	14.00	12.25	17.25	15.25	8.25	0.00	7.50	16.50	0.00	0.00	6.75	4.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.00	0.00	112.25
CMT	2.50	0.00	4.95	0.00	0.00	2.20	0.00	0.00	0.00	0.00	10.45	0.00	7.20	5.50	0.00	0.00	5.80	0.00	7.20	0.00	0.00	0.00	0.00	0.00	0.00	4.70	50.50
CNBC	27.50	50.00	32.00	20.00	42.50	45.00	96.50	25.00	17.50	22.50	4.00	0.00	0.00	87.50	45.00	25.00	0.00	0.00	6.00	17.50	0.00	47.50	0.00	19.00	0.00	0.00	630.00
COM	0.00	3.60	19.20	0.00	0.00	9.40	0.00	6.90	0.00	0.00	7.95	6.60	19.30	0.00	0.00	0.00	0.00	0.00	4.00	16.30	3.85	0.00	0.00	3.85	4.95	0.00	105.90
DIY	1.60	0.45	0.53	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.45	0.00	0.45	0.00	0.98	0.00	0.00	2.66	0.00	0.00	0.00	0.45	0.00	0.00	0.00	7.56	
E!	0.00	4.00	0.00	7.00	3.00	0.00	7.00	0.00	6.00	0.00	0.00	0.00	0.00	0.00	0.00	3.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.00	34.00	
FAM	0.00	6.25	0.00	3.50	0.00	0.00	4.00	0.00	4.00	0.00	0.00	11.00	0.00	0.00	2.00	13.00	2.50	0.00	19.50	0.00	8.50	0.00	0.00	4.50	0.00	0.00	78.75
FBN	0.00	12.50	1.50	16.25	0.00	0.00	1.25	0.00	18.00	0.00	0.00	8.75	1.83	0.00	0.33	25.00	0.00	3.00	17.45	9.00	0.00	0.00	0.00	0.00	11.05	0.00	125.90
FINE	0.00	0.00	0.00	9.00	0.00	0.00	0.00	0.00	4.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.00	0.00	0.00	0.00	13.00	0.00	4.00	0.00	34.00	
FIT	1.85	0.00	1.15	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.70	4.40	0.30	0.70	0.00	0.00	0.00	9.95	
FUEL	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.30	0.85	0.50	0.00	0.00	0.00	0.00	0.00	0.00	1.95	
FUSE	14.40	2.85	10.30	0.00	0.00	5.80	0.00	0.00	0.00	0.00	0.00	0.00	14.98	0.00	0.00	0.00	0.00	0.00	0.00	8.65	0.00	0.00	6.55	3.60	12.25	0.00	79.38
FX	12.50	0.00	3.13	6.25	9.38	12.50	3.13	0.00	6.25	0.00	3.13	6.25	0.00	0.00	6.25	6.25	6.25	18.75	3.13	0.00	0.00	3.13	0.00	6.25	12.50	0.00	125.00
G4TV	1.75	1.50	0.00	2.50	0.00	0.00	0.00	0.00	1.13	0.00	4.25	3.50	0.00	0.00	5.00	0.00	0.00	0.00	5.68	2.00	0.00	2.13	0.00	0.00	0.00	0.00	29.43
GAC	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.20	0.00	0.00	0.00	0.00	0.00	2.90	0.60	0.00	0.00	0.00	0.00	0.00	0.00	6.90
GEO	3.25	1.63	0.00	1.63	0.00	0.00	8.13	0.00	1.63	0.00	0.00	0.00	0.00	0.00	1.63	3.25	1.63	4.88	1.63	0.00	0.00	0.00	0.00	1.63	1.63	0.00	32.50
GSN	2.65	3.35	3.00	0.00	0.00	0.00	0.95	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.90	1.50	8.10	0.00	0.00	1.90	0.00	0.00	0.00	2.25	0.75	0.00	31.35
HALL	6.10	8.30	0.00	0.00	8.30	0.00	0.00	0.00	8.00	0.00	0.00	4.15	0.00	0.00	6.05	0.00	0.00	0.00	0.00	4.15	0.00	0.00	0.00	0.00	0.00	0.00	45.05
HGTV	6.69	12.04	0.00	12.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	12.22	6.50	0.00	23.91	0.00	14.32	19.45	0.00	0.00	0.00	0.00	6.50	0.00	0.00	0.00	113.63
HIS	32.75	0.00	19.25	8.75	0.00	0.00	0.00	0.00	21.50	0.00	0.00	8.50	0.00	0.00	7.50	0.00	0.00	24.25	0.00	8.50	0.00	0.00	0.00	8.75	0.00	0.00	139.75
HISTI	1.30	1.10	2.20	1.95	0.00	0.00	0.00	0.00	0.98	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8.63
INSP	2.60	2.25	0.00	0.00	1.80	0.00	0.40	0.00	0.00	0.00	0.75	0.40	0.00	0.00	5.15	0.50	4.25	0.00	0.55	0.00	0.00	0.00	0.00	1.45	2.70	0.00	22.80

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ION	0.34	3.00	2.10	0.00	1.68	1.38	2.76	0.00	1.43	1.75	0.68	1.56	0.00	2.00	2.13	0.25	2.88	0.00	1.00	0.00	0.00	0.00	1.50	0.00	4.20	30.61
LIFE	0.00	17.85	0.00	23.60	62.50	12.10	48.75	40.85	0.00	0.00	35.50	14.75	0.00	51.00	4.00	0.00	0.00	0.00	0.00	0.00	3.50	8.75	20.50	0.00	0.00	343.65
OUT	12.68	0.00	4.20	0.00	0.00	8.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	25.35
OXY	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	19.30	0.00	0.00	21.10	0.00	0.00	0.00	0.00	3.40	43.80
REAL	0.00	0.43	0.00	0.00	1.28	1.70	0.00	0.00	0.43	0.00	2.13	1.28	0.00	0.85	0.85	0.43	2.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	11.90
REELZ	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.55	0.00	1.51
SC	1.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.50	0.00	0.00	0.00	1.50	0.00	3.00	3.00	0.00	0.00	0.00	0.00	3.00	1.50	15.00
SCI	32.00	0.00	30.50	12.60	0.00	0.00	0.00	20.00	34.00	0.00	19.35	9.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	14.00	0.00	0.00	0.00	0.00	172.20
SPK	4.70	0.00	11.30	0.00	0.00	4.00	0.00	33.50	39.90	19.70	8.40	25.40	0.00	0.00	9.65	23.15	11.30	0.00	20.50	11.30	0.00	0.00	0.00	0.00	13.40	236.20
STYLE	0.80	0.00	0.00	3.00	4.35	1.00	1.50	0.00	0.00	0.00	0.90	1.00	3.00	0.00	3.15	0.00	0.00	0.00	0.00	0.00	3.75	1.00	0.00	0.00	0.00	23.45
TDC	8.45	59.95	8.45	0.00	0.00	0.00	5.30	7.80	6.20	0.00	29.55	0.00	0.00	0.00	0.00	0.00	0.00	17.35	9.25	0.00	0.00	3.95	24.85	7.30	0.00	188.40
TFN	10.75	16.50	0.00	18.00	21.65	0.00	0.00	0.00	0.00	7.50	0.00	0.00	16.80	0.00	0.00	0.00	0.00	0.00	0.00	4.25	4.50	14.50	0.00	7.50	0.00	121.95
TGC	0.00	0.00	0.00	0.00	0.00	24.90	0.00	0.00	0.00	49.94	0.00	8.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	14.00	0.00	0.00	0.00	0.00	0.00	96.93
TLC	0.00	0.00	0.00	20.95	0.00	8.90	0.00	12.95	0.00	32.50	0.00	8.30	0.00	0.00	0.00	38.35	0.00	3.75	3.75	0.00	34.85	2.70	0.00	2.70	0.00	169.70
TRU	48.20	6.50	23.00	17.70	6.60	4.60	0.00	14.00	0.00	20.00	0.00	0.00	38.70	0.00	17.50	0.00	0.00	0.00	0.00	12.20	12.50	0.00	14.50	0.00	0.00	236.00
TRV	0.00	0.00	0.00	0.00	24.45	0.00	20.45	0.00	0.00	0.00	15.70	0.00	0.00	0.00	0.00	0.00	13.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9.15	83.05
TVG	12.60	2.10	10.00	10.85	4.50	22.65	6.63	2.10	2.10	4.00	0.00	7.90	0.00	0.00	0.00	2.00	4.20	0.00	0.00	0.00	6.50	0.00	0.00	13.20	5.80	117.13
USA	0.00	38.50	30.00	0.00	0.00	0.00	0.00	0.00	7.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	15.50	0.00	0.00	25.00	33.00	0.00	0.00	149.50
VS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.50	0.00	2.50	2.50	0.00	0.00	0.00	0.00	5.50	0.00	12.50	0.00	0.00	0.00	0.00	0.00	4.00	32.50
WE	0.00	0.00	6.90	12.85	21.50	18.55	0.00	12.00	0.00	16.00	21.90	3.85	44.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	18.35	0.00	14.00	7.80	14.05	212.60
WGN	0.00	15.50	0.00	11.75	0.00	14.00	2.00	0.00	0.00	9.75	0.00	0.00	0.00	0.00	0.00	0.00	22.50	0.00	4.00	0.00	9.50	0.00	0.00	4.10	0.00	93.10
WIZE	11.76	5.04	0.00	7.56	0.00	4.20	0.00	0.00	0.00	0.00	0.00	7.56	0.00	5.88	0.00	0.00	0.00	0.00	0.00	0.00	6.72	5.04	0.00	2.52	3.36	59.64
YES	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.25	0.00	0.00	1.73	0.15	2.68
Total Index	299.01	287.63	272.28	254.68	235.48	230.45	217.34	191.60	186.19	183.64	174.63	159.82	156.20	151.88	147.96	143.60	141.05	140.66	139.08	136.70	129.15	128.94	121.40	115.67	113.54	4458.53
Total Stations	29	26	24	23	16	20	17	11	20	10	19	24	12	5	18	14	17	15	21	16	15	14	8	21	19	