

NEW SHOW BREAKOUT

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|---------------------------|---|
| SHOW TITLE | • Nutrisystem Advanced |
| PRODUCT NAME | • Nutrisystem Advanced |
| GRID TITLE | • Nutrisystem Advanced |
| SHOW HOST | • Sarah |
| SHOW HOST 2 | • |
| COST | • See product description |
| CATEGORY | • Health & Fitness |
| MARKETING COMPANY | • NutriSystem, Inc. |
| PRODUCTION COMPANY | • Big Shot Pictures |
| MAILING ADDRESS | • None given. |
| PHONE NUMBER | • 877-455-LITE |
| WEB ADDRESS | • www.nutrisystem.com/4you |
| CHANNEL | • YES Network |
| DATE AIRED | • January 2, 2008 |
| UPSELL | • Individuals who take advantage of the autoship program receive 28 days of meals plus the two free weeks of meals for \$319.95 a month including shipping and handling. Thereafter, every month a new four week supply is automatically shipped at the same price. The 28 day program without auto-delivery costs \$370.50. pz |

WEEK ENDING: JANUARY 4, 2008

PRODUCT DESCRIPTION

Fad diets and weight loss pills are no way to lose weight and keep it off. Instead, eat the foods you love, while curbing cravings and never going hungry. Nutrisystem Advanced offers a healthy and easy way to lose weight without worrying about counting calories, and the Glycemic Advantage separates good carbs from bad carbs so food is enjoyable again. In fact, each meal already contains the correct number of calories, proteins, good carbs, and fats. The Nutrisystem Advanced 28 day program provides one with 28 breakfasts, lunches, dinners, and desserts. As a bonus, receive two free weeks of Nutrisystem Advanced meals, which equals 14 breakfasts, lunches, dinners, and desserts for free. The 28 day program also comes with the Nutrisystem Advanced Exclusive Program Kit containing an online resource manual, a meal planner, the Mindset Makeover book, and a free exercise DVD. Those using the Nutrisystem Advanced program automatically get a free membership for weight loss counseling, and shipping of the meals is free. The plan costs about \$10 per day. Small text notes the the free two weeks is only for the auto-delivery program, and that the first free week comes with the first delivery and the second free week with the second delivery. www.nutrisystem.com/4you

SHOW SUMMARY

This all new program from Nutrisystem, Inc. opens with men and women of all ages standing before a microphone on a stage, introducing themselves and reading the thank you letters they wrote to Nutrisystem. Behind the scenes footage offers viewers a glimpse into the photo shoots and production of the program, as well as a chance to see what an accomplishment it is to call oneself "A Nutrisystem Success." In fact, host of the program Sarah is "A Nutrisystem Success." She comments on how losing 60 pounds with Nutrisystem has changed her life. Watching her tell her story of struggling to lose weight and finding success with Nutrisystem shows how vibrant and outgoing she is. Footage of her walking the Nutrisystem runway solidifies that point. Throughout the program Sarah introduces several of her Nutrisystem friends. Their segments follow the same protocol; talking about how easy it was to lose the weight on Nutrisystem and getting the chance to flaunt their new looks on the Nutrisystem runway. Sarah also gives a shout out to retired NFL quarterback Dan Marino, who lost weight using Nutrisystem. Throughout the program men and women share their Nutrisystem success stories. Before and after photos showcase each one's brand new body. An unidentified male provides the voiceover for the spots. This program of high production values really encourages viewers looking to lose weight to see that Nutrisystem Advanced can bring out the "Nutrisexy" you. eak



NEW SHOW BREAKOUT

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|---------------------------|---|
| SHOW TITLE | <ul style="list-style-type: none">• Famous Discoveries: The Search Is Over |
| PRODUCT NAME | <ul style="list-style-type: none">• Shock It Clean |
| GRID TITLE | <ul style="list-style-type: none">• Shock It Clean |
| SHOW HOST | <ul style="list-style-type: none">• Margeaux St. Ledger |
| SHOW HOST 2 | <ul style="list-style-type: none">• Professor Amos |
| COST | <ul style="list-style-type: none">• \$29.95 plus \$8.95 S&H |
| CATEGORY | <ul style="list-style-type: none">• Household |
| MARKETING COMPANY | <ul style="list-style-type: none">• Reliant International Media LLC |
| PRODUCTION COMPANY | <ul style="list-style-type: none">• N/A |
| MAILING ADDRESS | <ul style="list-style-type: none">• None given. |
| PHONE NUMBER | <ul style="list-style-type: none">• 800-698-2905 |
| WEB ADDRESS | <ul style="list-style-type: none">• N/A |
| CHANNEL | <ul style="list-style-type: none">• Game Show Network |
| DATE AIRED | <ul style="list-style-type: none">• January 4, 2008 |
| UPSELL | <ul style="list-style-type: none">• An automated service details the offer and takes callers through the ordering process. Due to high demand there is a limit of six Shock It Clean packages per order. Shipping and handling is \$8.95. |

WEEK ENDING: JANUARY 4, 2008

PRODUCT DESCRIPTION

Professor Amos' Shock It Clean is an all purpose super concentrated cleaner that is said to replace at least a dozen household cleaners. The secret of the product is the addition of hydrogen peroxide, an all natural sanitizer and deodorizer. Shock It Clean is cucumber melon scented, color safe, doesn't contain bleach or other harmful chemicals, and one bottle makes up to 32 bottles of cleaner. It can be used as a pre-treater for clothing stains, or a laundry booster for detergent. Shock It Clean can also be used to clean just about any surface around the home including carpet, counter tops, tubs and tiles, jewelry, stainless steel, and ovens. It's said that over a million units of Shock It Clean have been used worldwide. Included in the offer are two bottles of Shock It Clean enough to make 64 bottles of cleaner, one spray bottle, one all-purpose cleaning sponge, and ten Shock cleaning pads. A 30 day money back guarantee is included.

SHOW SUMMARY

Host Margeaux St. Ledger appears on the Famous Discoveries set in front of a large product display to introduce Shock It Clean, a product that she claims will "shock" viewers. St. Ledger is soon joined by product creator Professor Amos. The excited Professor Amos immediately begins a demonstration with a filthy carpet to show the difference between his product and a soapy, spray cleaner that most people are familiar with. The professor explains that unlike other cleaners his product doesn't contain any soap, ammonia, or bleach. The professor also shows that his product can be used to clean shag carpets and in carpet cleaning machines. In other demonstrations throughout the show, Professor Amos uses his product to clean a leather car seat, jewelry, sneakers, kitchen appliances, a mock bathroom, and a mattress. Testimonials are provided by satisfied product users who explain what they love about Shock It Clean. Some users are shown cleaning their personal possessions with the product. Spots detail the offer and provide ordering and pricing information. pz

